LIORA AMI POSITION POSTER Social Action VP: 5777 - 5778

Why are you running for Regional Board?

NFTY has shaped leadership skills, my Jewish identity and my passion and I would like to help others have the same life changing experiences, and thus I feel a duty towards NFTY CWR. I feel that because my experience and passion I can better the region and make Social Action at NFTY stronger.

What new ideas or solutions do you have for our region in response to talking with an NFTY CWR member?

According to the member who I spoke to (a person who came to Gesher Kallah and decided not to return), The most engaging and important activity at Gesher Kallah was Big Fun, at which we used Holi paint. This activity was important because it was the one time where this member did not feel like an isolated member of the group; at Big Fun everyone was having fun together. By implementing large activities that are inherently inclusive and fun, we will be able to bring members who have felt isolated into the community through activities.

Our region stretches from Santa Rosa to Hawaii to Mongolia to the Yangtze River Area, and Jews live all over the world. How do you plan to lead NFTY-CWR in reaching out to the larger community? What is your vision for spreading social action messages within NFTY? SUB-REGIONAL SOCIAL ACTION EVENTS

Social action can be extremely hard to connect to when themes which are being discussed, do not directly reflect one's experiences. The implementation of Sub-Regional Social Action Events will make social action relevant to a person's identity and help them connect to wider themes. The events will be tailored to the specific needs of the community and will allow members to make a change in the things that directly affect them, and connect them not only to the other nfty-ites in the area but to the community which they are a part of.

REFRAMING HOW CWR AND NATIONAL SOCIAL ACTION THEMES CONNECT

Historically, CWR has chosen a social action theme and then found ways to connect this theme to the broader National Social Action theme. However, by reframing the way we connect social action from tyg to region to nation members will be able to feel as if they have a larger stake in the National and Regional NFTY. Programming at events, and CWR's year long theme will surround a theme that connects Sub-Regional topics and the National theme. My vision, is that social action will become a uniting factor between tyg's, the region, and the national NFTY.

Why is it important to make social action relevant to teens toda? How do you plan to do so?

Teens, and especially nfty-ites are one of the most powerful groups and voices there is. We are large in numbers and passion, and thus when we make our voices heard we make a real impact on the world. If social action is relevant to teens, we will want to make our voices heard. By implementing Sub-Regional Social Action Events about topics that directly affect teens, the tee