

Meet the Candidate

Lexie Ewer

FMVP



WHY ARE YOU RUNNING FOR REGIONAL BOARD?

- To express my love of NFTY in a creative platform that CWR members will enjoy
- To help ensure that the younger generations of NFTY members have amazing experiences with the region and have merchandise to remember them by
- To help as many teens get a chance to experience NFTY regardless of financial ability

HOW DO YOU PLAN TO FUNDRAISE EFFECTIVELY? HOW COULD YOU UTILIZE YOUR NETWORK IN THE PROCESS?

- Continue to develop fundraisers from the past and make sure they are efficient and successful (penny wars)
- Implement new and creative fundraisers such as auctions or dine and donates that will generate scholarship funds
- Use social media to spread awareness about fundraising in order effectively raise money
- Utilize ideas from FMVP Cabinet members and TYG FMVP to broaden my fundraising capabilities

WHAT NEW IDEAS OR SOLUTIONS DO YOU HAVE FOR OUR REGION IN RESPONSE TO TALKING TO A NFTY CWR MEMBER?

- Help to create an environment where members are encouraged to meet people outside of their friend groups (discussions with specific groups, extra mixer time).
- Attempt to plan time where members can just hang out and get to know each other, enabling the creation of lasting friendships and connections

HOW DO YOU PLAN TO SUPPORT YOUR FELLOW BOARD MEMBERS IN ORDER TO ENSURE THAT EACH EVENT RUNS SMOOTHLY?

- Ensure the designs for merchandise are done on time to not create stress among the board members
- Contribute ideas for programs and NFTY logistics, as well as helping any members run programs during the events
- Communicate actively to ensure every member is on the same page and are updated when necessary

