

About the Candidate

Why am I running for regional board?

I am running for regional board because of my love for this community. Through NFTY, I have developed friendships that I know will last forever. This was only possible because of the safe and welcoming community we have here at CWR. I want to help be a part of the continuation of making this community special next year as my way to give back.

How do you plan on strengthening TYGs in our region?

I plan to invite the local MVPs of all the different TYGs to talk about their successes and challenges with outreach both over zoom calls and in a group chat. These calls and the group chat will be a time/place for different MVPs to share what has worked for them and what has not. In doing so, I hope that the conversations will help the other MVPs think of outreach ideas. I will also offer my assistance to all of them for anything they need regarding growing their TYG.



Brandon Folb Running for MVP 2018-2019

What is your favorite event during the year and why?

My favorite NFTY event is Geshher Kallah. Although it is by far the saddest event, it is the event where I fell in love with NFTY. I remember my first Geshher Kallah sitting there during installations and senior circle while everyone was crying and laughing. I could tell how meaningful NFTY was to the outgoing members based on the amazing experiences they had. Right then and there I knew I found a second home here.

How do you plan on developing outreach and increasing numbers at events?

I plan to have monthly calls with my cabinet where we will discuss outreach and visiting other TYGs to push more regional involvement. I also plan to visit 1-2 TYGs every month to encourage more regional involvement.

After talking to a NFTY CWR member what are some ideas you have for the region?

I plan to increase outreach by traveling to different TYGs and make additions to the amazing family program. I also will work to improve connections between subregions.