



SAM WIESNER

Membership Vice President

FAVORITE ELEMENT OF NFTY?

I love NFTY for the passion our community has for social issues, inclusion, and, best of all, each other. This passion allows us to dream up interesting programs, crazy fun song sessions, and friendships like no other.

WHY ARE YOU RUNNING?

I am running because I want to ensure that first time members turn into devoted, long-term members, something I was not compelled to become as an eighth-grader. As we face virtual struggles and (hopefully) an in-person transition, I will use my ideas and background to help the region sustain and improve our numbers.

NEW MEMBER DISCUSSION

In talking to a first year member, I have gained insight into a few improvements that I will make next year. I will implement one grade level mixer into every event, as making friends in the same grade is crucial. In addition, I see a need for youth groups to promote NFTY to their members, and will increase CWR's connection to our regional TYGs through my 3 Step Plan.

PLATFORM

TYG ENGAGEMENT

3 Step Plan:

1. Gather contact lists for all TYGs in the region by communicating with synagogue youth professionals and advisors, as well as through the TYG MVP Network.
2. Pair TYGs together based on location, NFTY presence, and numbers with a designated cabinet member for each pairing to allow for more intimate connections between members in the region.
3. Allow for cabinet members and TYG presidents to lead group chat mixers, calls, and even joint TYG events. Cabinet members will follow up with paired TYG members before regional events for more personal recruitment.

OUTREACH

Points of Contact:

For every event, I will ensure every member on the call list is contacted at least three times, twice before and once after every event. Every cabinet member will be briefed on the importance of forming genuine connections and reaching out before and after events. Cabinet members will be strongly encouraged to continue connections throughout the year, regardless of upcoming events.

Post Event Surveys:

A post event survey will be sent out to members after every event in order to ensure that all members feel safe, happy, and welcome in our community. To increase the number of participants that answer the survey, I will implement an incentive program in which every participant who turns in the survey by the next day will be entered into a raffle to receive a prize, such as vintage or leftover merch.

8th Grade Engagement:

The best way to ensure CWR's membership success in the future is through the incoming class. For this reason, I will host two virtual 8th grade mixers, one a week before Gesher Kallah registration is closed, and the other a week after the event. If 8th graders feel comfortable before the weekend event and continue their engagement after the weekend, they will feel more inclined to continue participation for the years to come.

QUALIFICATIONS

- 4 years on EESY Board
 - 8th grade rep, PVP x2, President
- 2 years on Cabinet
 - PVP, MVP
- Chosen as Gesher Kallah Event Chair
- URJ Kutz Camp
 - NFTY Incubator Participant
 - Practice w/programming, engagement, leadership
- Drama Production Manager, Choir Leadership Team