

# Ezra Frohlich - 5782-5783

## NFTY CWR Candidate

### My Decision to Run

Ever since my first NFTY event in eighth grade I have felt that wherever there is a NFTY event I have a second home. I found that no place is more welcoming than NFTY CWR and no people more comforting than those Jews who attend NFTY CWR events. Since the start of quarantine, NFTY's numbers have been severely diminished. I am running to build upon the successes of the few past presidents who have been working to create the best NFTY CWR experience. I believe that my strengths as a leader who is constantly trying to outdo myself can help me achieve the changes NFTY dearly needs.

### My Plan

After the onslaught of Covid-19, NFTY CWR suffered a large drop

in its number of members. I have multiple ideas to work with the future MVP to revive NFTY's numbers back to past levels.

**Inter-TYG Events** - Through communication with TYG leaders, I hope to help create cross TYG events which can show Jewish teens just how amazing connecting with each other can be and encourage NFTY CWR event attendance.

**Camp Newman** - Before the devastating fires at Camp Newman, the camp acted as a kind of home base for NFTY events. I hope that as Camp Newman continues to rebuild, NFTY CWR can run even more events there and encourage Newman campers to attend more NFTY CWR events.

**Temple Outreach** - Through communication with temples, I hope to encourage youth TYG leaders to attend NFTY CWR events and have those TYG leaders bring friends and family to future events.



### Experience with Adults

**Jew Crew** - Co-leading Jew Crew requires close work with adults in high stress, dynamic situations. My work through Jew Crew has taught me how to navigate and lead in situations where the power is in the hands of adults and how to effectively communicate with those adults in order to achieve the results all parties involved want.

**Work as a Madrich** - 2022 marks my fourth year as a Madrich at Congregation Bet-Haverim. Working as a Madrich demands close work with the teacher

you assist in order to guide children through large projects and complex topics. I can use my past experiences to effectively communicate with adults to achieve the goals of NFTY CWR.

### Experience

**Jew Crew** - I co-lead a group called Jew Crew which organizes and runs local Jewish events such as B'nei-mitzvahs. Through Jew crew I have learned how to work through large scale events in high stress situations. This knowledge is very applicable to being a leader at NFTY CWR as I can manage large numbers of individuals even in difficult circumstances.

**NFTY CWR Member** - I have been attending NFTY events ever since eighth grade. Being a member for four years showed me that NFTY CWR has the power to connect Jewish teens in truly special ways.

**RCVP Cabinet** - Over the past year I have been apart of Dani Courtney's RCVP cabinet. Through the work I have done on the cabinet and for Dani I have come to understand some of the hard work and grit needed to run NFTY CWR. Even though the stress and workload of being on cabinet will increase a dozen times over as president, I know that I am up for the task.